

Laura Baryte

Siberian Husky
Am/Can/Lit/Lat/Slo Ch Snowmist's Qui Speigas



As the owner of a 2012 Top Stud Dog you qualify to advertise in the world of dogs' most exclusive publication, **THE BEST OF BRITISH DOGS**. This is the ideal way to celebrate a successful show season and to kickstart your 2013 campaign and be seen by over 43,000 top breeders, exhibitors and judges. See overleaf for details of advert sizes and prices.

THE BEST OF BRITISH DOGS will be printed as a large full colour pull out supplement to the Dog World weekly newspaper but on superior quality paper. It will be devoted exclusively to the 2012 breed leaders of the Top Dog, Top Stud Dog and Top Brood Bitch competitions. **THE BEST OF BRITISH DOGS** will be given away free with every copy of Dog World dated 8 March 2013 both in Britain and overseas and will be available at Crufts. Remember: Dog World has nearly three times as many readers as any other weekly dog paper, and is read by opinion-formers worldwide.

Discounts will be available if you also wish to include your advertisement in our **CRUFTS SPECIAL** published the week before the world's greatest dog show. This publication is included free in every copy of Dog World dated 1 March 2013 and an additional 6,000 copies are given out free at Crufts to fellow exhibitors and judges.

To book your advert contact Adrian Marett on 07920 265933, email adrian@dogworld.co.uk or visit the DOG WORLD stand at Boston or Manchester shows.

At Crufts we will be launching the new **DOG WORLD DATABASE**, an exciting new way to showcase your dog's achievements online to our growing worldwide community. From as little as £25 you can upload your dog's picture and information about its pedigree and achievements – be one of the first to utilise this great new service at www.dogworld.co.uk and click on the 'Dog World Database' option. If you upload your dog's details to the **DOG WORLD DATABASE** you can enjoy **10% off** your **BEST OF BRITISH DOGS** or **CRUFTS SPECIAL** – just mention this when booking your advert.

Yours sincerely,